

IMID 2010 - IMMUNE MEDIATED INFLAMMATORY DISORDERS CONFERENCE

Location: Swissotel

Attendance: 500 people (from Middle East Countries)

Sponsor: ABOTT (Humira Medical)

Description: A pharmaceutical company organization which expert professors attended during 4 days.

A meeting about Abott's new medicine Humira and its effects on human health that appeal to patients and doctors in 9 parallel halls contemporaneously.

All possibilities of technology used for the exhibition area and the hotel is decorated for the organization.

It was a turn-key conference organization that includes picking up participants' from the airport, their accommodations, social programs, gala dinner and taking them back to airport.